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A SUSTAINABLE BLUE GROWTH AGENDA FOR THE BALTIC SEA REGION: SHIPPING AND TRANSPORT

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Blue Growth - Basics

- Europe's Maritime Economy is worth 3-4 million jobs right now – maybe 7 million by 2020
- Gross Value Added of 180 bn.
  ... or something of that nature. Because:
  It depends on the sectors, statistical methodology etc.
- Very diverse: shipping, ports, shipyards, aquaculture, tourism, energy, biotech, minerals
The European blue economy of today

Approximately 3–4 million people are working in the maritime economy today. With the right push it could be many more by 2020.

BLUE ECONOMY now: € 500 million GVA

In 2020: € 600 million GVA

<table>
<thead>
<tr>
<th>Sector</th>
<th>€ (bn)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy &amp; raw materials</td>
<td>10,6</td>
</tr>
<tr>
<td>Fishing &amp; aquatic products</td>
<td>12</td>
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<tr>
<td>Other</td>
<td>124</td>
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<tr>
<td>Tourism</td>
<td>159</td>
</tr>
<tr>
<td>Transport &amp; shipbuilding</td>
<td>182,9</td>
</tr>
</tbody>
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Blue Growth
A Baltic blue economy of today
Blue growth
– The maritime pillar of EU 2020

Why?
Blue Growth is the European Commission's initiative to further harness the potential of Europe's oceans, seas and coasts for:

- Jobs
- Value
- Sustainability

Focus Area
Five sectors with high potential for sustainable Blue Growth are to be further developed:

- Renewable energy
- Biogas
- Aquaculture
- Coastal & Maritime Tourism
- Mineral resources

other sectors of the blue economy crucial for value & jobs

- Transport (cargo & ferry)
- Fisheries
- Offshore oil & gas
- Shipbuilding & Ship repair
A Baltic blue economy of today

- Tourism and short-sea shipping identified as most promising maritime sectors

- Very high growth rates in blue growth sectors:
  - Off-shore wind: 20%
  - Cruise tourism: 11%
  - Marine aquaculture: 13%

- Significant potential for blue growth in the region!
A blue growth agenda for the Baltic Sea Region (1)

Commission Staff Working Document of May 2014:

• Clear focus on innovation, sustainability, skills and access to finance

• Aims at mobilising actions of various actors around the Baltic building on regional strengths to deliver on a common regional blue growth agenda

• Identifies areas for more blue growth actions in the EUSBSR action plan
A blue growth agenda for the Baltic Sea Region (2)

- A Baltic master plan for maritime technologies?
- A maritime stakeholder dialogue through a dedicated platform?
Shipping, blue growth and the Baltic Sea Region (1)

- A series of new regulations will reduce the impact of shipping in the BSR

- This creates challenges for the sector but also constitutes a great potential that could be turned into commercial possibilities...

- ...making the Baltic Sea Region a laboratory for marine clean-tech and a pilot region for clean shipping
Shipping, blue growth and the Baltic Sea Region (2)

- How to make the Baltic shipping sector the world's most competitive?
- Ways to mainstream pilot projects on clean shipping
- Identify and visualise good examples...
- ...that are concrete in terms of output and able to deliver on the growth and jobs agenda
Shipping, blue growth and the Baltic Sea Region (3)

Challenges:

• Reduce emissions: need to use alternative energy sources, clean fuels directive – LNG in maritime ports by 2025, electricity at shoreside by 2025

• Waste: water and solid
THANK YOU FOR THE ATTENTION!

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